



APRIL 2025

www.cestbonseasoningfest.com

Dear Friends,

Let's season Carencro with something special – the 2nd Annual Carencro C'est Bon Seasoning Fest is happening on October 31 - November 2, 2025 at Carencro's Pelican Park! After a challenging first year due to unexpected weather, we're coming back stronger – with a clear mission and a dedicated team that's ready to celebrate everything that makes Carencro "c'est bon!" Thanks to the support of local vendors, artists, and attendees who stuck with us through rain and shine, we were able to lay the foundation for what we know will become a beloved annual tradition.

The Carencro C'est Bon Seasoning Fest was created to celebrate the rich culinary heritage and community spirit that make our city, The Seasoning Capital of the World, unique. This family-friendly festival highlights the local flair of Louisiana cooking with a Seasoning Showdown and includes live music, arts and crafts vendors, carnival rides, and so much more! The C'est Bon Seasoning Fest isn't just about good food and great music (though we'll have plenty of both) – it's about boosting local economic growth and giving back to the community. All proceeds from the festival will be reinvested directly into Carencro – supporting local schools and charities and civic improvements.

We are currently seeking sponsorship partners who share our passion for community, culture, and food seasoned just right. By becoming a sponsor, your business will receive valuable recognition through marketing, signage, digital exposure, and on-site engagement opportunities. Our sponsorship package has tiered options designed to fit various levels of support. Whether you're a returning partner or a first-time supporter, there's a way for your business to get involved and make a real impact. We would be honored to have you join us in bringing this special event to life. If you have any questions or would like to discuss a custom sponsorship opportunity, please don't hesitate to reach out. Thank you for considering our invitation to support the 2nd Annual Carencro C'est Bon Seasoning Fest.

Sincerely,

Tonia Johnson, President

On behalf of the C'est Bon Seasoning Fest Board

cestbonseasoningfest@gmail.com



SPICE IT UP SPONSOR

\$25,000

- EXCLUSIVE
- Entry Gate Signage
- Main Stage Announcement
- Signage at Main Stage (Logo)
 - Individual Promotion on Digital Screen
- Social Media Mentions
- Logo on Website
- 20 Passes for VIP area
- Festival Merch Package

CAYENNE SPONSOR

\$10,000

- Main Stage Announcement
- Signage at Main Stage (Logo)
- Individual Promotion on Digital Screen
- Social Media Mention
- Logo on Website
- 10 Passes for VIP area
- Festival Poster
- Festival Merch Package

SAVORY SPONSOR

\$5,000

- Signage at Main Stage (Logo)
- Individual Promotion on Digital Screen
- Social Media Mention
- Logo on Website
- 6 Passes for VIP area
- Festival Merch Package

SWEET SPONSOR

\$3,000

- Signage at Main Stage (Logo)
- Sponsor Level Group Promotion on Digital Screen
- Social Media Mention
- Logo on Website
- 4 Passes for VIP area
- 4 Festival Shirts

SUGAR & SPICE SPONSOR

\$1,000

- Signage at Main Stage (Name)
- Sponsor Level Group Promotion on Digital Screen
- Social Media Mention
- Logo on Website
- 2 Passes for VIP area
- 2 Festival Shirts

CRO SPONSOR

\$500

- Social Media Mention
- Logo on Website
- 4 Weekend Entry Passes
- 2 Festival Shirts

BON AMI SPONSOR

\$250

- Social Media Mention
- Logo on Website
- 2 Weekend Entry Passes
- 1 Festival Shirt

IN KIND SPONSOR

In-Kind Sponsors assist in keeping festival production manageable so we can present the best entertainment and the heritage of Carencro. If you have a service or product the festival will benefit from, please contact us! Our committee will be happy to match your contribution to the appropriate sponsor level without any cash in exchange. Subject to Board Approval.

WWW.CESTBONSEASONINGFEST.COM



C'est Bon Seasoning Fest
PO Box 924
Carencro, LA 70520
cestbonseasoningfest.com
cestbonseasoningfest@gmail.com

SPONSOR:
CONTACT NAME:
MAILING ADDRESS:
PHONE:
EMAIL:
SHIRT SIZES (if applicable):

Please select a sponsorship level.

	SPICE IT UP	\$25,000
	CAYENNE	\$10,000
	SAVORY	\$5,000
	SWEET	\$3,000
	SUGAR & SPICE	\$1,000
	CRO	\$500
	BON AMI	\$250

IN KIND (Please explain service/product and value)

Payment Method:

- Send invoice to pay electronically to email on form
 Check mailed to C'est Bon Seasoning Fest, P.O. Box 924 Carencro, LA 70520

Please email logo to cestbonseasoningfest@gmail.com.

Sponsorship form and non refundable payment are due by October 3, 2025 to be included in media.