



January 2024

[www.cestbonseasoningfest.com](http://www.cestbonseasoningfest.com)

Dear Friends,

We are thrilled to announce a new addition to our community event calendar! Plans are underway for the first annual Carencro C'est Bon Seasoning Fest which will be held November 8, 9, and 10, 2024 at Pelican Park in Carencro, LA. The event will feature the best performers, a carnival, delicious food, arts and crafts, contests, a seasoning taste off, and so much more. We hope you join us in making this event one that makes a powerful impact on the Carencro community and beyond.

We hope that with your partnership we can begin this new tradition of bringing friends and family together for a good time while funding projects within the community. All proceeds from the festival will be directed to projects that support local charities and civic improvements. We intend to bring positive changes to Carencro and with your help, the possibilities are endless!

Your support will be acknowledged through promotions, social media, and signage throughout the festival planning process and on festival weekend to the many visitors that will attend. This opportunity will reveal your dedication to the community and ensure a successful event. Depending on your level of sponsorship, your privileges may include VIP status, free entry, and festival merch.

Thank you for your consideration. Please review the enclosed proposal and contact us at [cestbonseasoningfest@gmail.com](mailto:cestbonseasoningfest@gmail.com) with any questions you may have or to discuss any options you are interested in. We look forward to working with you and hope to see you in November!

Sincerely,

A handwritten signature in black ink that reads "Charlotte Clavier".

Mayor Charlotte S Clavier

337-896-8481

[cclavier@carencro.org](mailto:cclavier@carencro.org)



## **\$25,000 SPICE IT UP SPONSOR**

Exclusive (limited to one)  
Permanent signage at festival site  
Signage & Promotion at Main Stage  
Signage & Promotion at Buzzardville at the Mercredi Stage  
Logo on banner at main gate  
Advertisements on Social Media Pages & Website  
20 Passes for VIP area  
4 VIP Parking Passes  
Name on Festival Volunteer Shirts  
Festival Poster  
Festival Merch Package

## **\$10,000 CAYENNE SPONSOR**

Signage & Promotion at Main Stage  
Signage at Buzzardville at the Mercredi Stage  
Advertisements on Social Media Pages & Website  
10 Passes for VIP area  
2 VIP Parking Passes  
Festival Poster  
Festival Merch Package

## **\$5,000 SAVORY SPONSOR**

Signage & Promotion at Main Stage  
Signage at Buzzardville at the Mercredi Stage  
Advertisements on Social Media Pages & Website  
6 Passes for VIP area  
Festival Merch Package

## **\$3,000 SWEET SPONSOR**

Signage & Promotion at Main Stage  
Signage at Buzzardville at the Mercredi Stage  
Advertisements on Social Media Pages & Website  
4 Passes for VIP area  
4 Festival Shirts

## **\$1,000 SUGAR & SPICE SPONSOR**

Signage at Main Stage  
Signage at Buzzardville at the Mercredi Stage  
Advertisements on Social Media Pages & Website  
2 Passes for VIP area  
2 Festival Shirts

## **\$500 CRO SPONSOR**

Promotion  
4 Weekend Entry Passes  
2 Festival Shirts

## **\$250 BON AMI SPONSOR**

Promotion  
2 Weekend Entry Passes  
1 Festival Shirt

## **IN-KIND SPONSOR**

In-Kind Sponsors are an essential component of the CarenCro C'est Bon Seasoning Fest. In-Kind Sponsors assist in keeping festival production manageable so we can present the best entertainment and the heritage of CarenCro. If you have a service or product our festival will benefit from, please contact us! Our committee will be happy to match your contribution to the appropriate sponsor level without any cash in exchange. Subject to Board Approval.

**CESTBONSEASONINGFEST@GMAIL.COM**

**CESTBONSEASONINGFEST.COM**

Carencro C'est Bon Seasoning Fest  
P.O. Box 924  
Carencro, LA 70520  
  
cestbonseasoningfest.com



Tonia Johnson, President  
337-654-5883  
Haili Schott, Vice President  
337-781-9091  
cestbonseasoningfest@gmail.com

<b>SPONSOR NAME:</b>
<b>CONTACT NAME:</b>
<b>ADDRESS:</b>
<b>PHONE #</b>
<b>EMAIL:</b>
<b>T-SHIRT SIZES (IF APPLICABLE):</b> Include any information to be included in promotions (social media platforms, website, business location, etc):

**PLEASE SELECT A SPONSORSHIP LEVEL.**

- SPICE IT UP \$25,000**
- CAYENNE \$10,000**
- SAVORY \$5,000**
- SWEET \$3,000**
- SUGAR & SPICE \$1,000**
- CRO \$500**
- BON AMI \$250**

<b>IN KIND (Subject to Board Approval) Please explain product/service and value:</b>
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**Payment Method:**

- Send invoice to pay electronically to email above.
- Check mailed to C'est Bon Seasoning Fest, P.O. Box 924 Carencro, LA 70520
- Check dropped off at Carencro City Hall

Please email logo to [cestbonseasoningfest@gmail.com](mailto:cestbonseasoningfest@gmail.com). Sponsorship form and non refundable payment are due by October 1, 2024 to be included in media.